

Mute In Home User Trial Result Summary

Snorers - Men

1. Better Breathing

- 87% of men felt that Mute opened up their nasal passages more
- 78% felt more air flow through their nose when wearing Mute
- 74% were satisfied/very satisfied with their ability to breathe better through the night with
 Mute

2. Better Sleep

- 53% of men reported their sleep was better or much better when they used Mute. This
 included feeling more rested in the morning and waking less during the night.
 - This is 3 x as many men sleeping well with Mute vs without Mute.
- Without Mute 47% of men reported feeling tired in the morning and 67% of waking a lot during the night

3. Snored Less

 75% of men reported that Mute helped them snore less and of this group 58% said it stopped them snoring completely

4. Comfortable & reliable

- 70% felt satisfied/very satisfied that they could fall asleep wearing Mute
- 75% were satisfied/very satisfied that the product stayed in place all night
- 71% became accustomed to wearing Mute within 2-3 days
- 61% found it easy to fit
- 85% became confident fitting the product within 2-3 days

5. Other products don't work

 More than 50% of men reported that none of the products they had ever tried were effective for them



Partners - Women

- 1. Partners were suffering before Mute
 - For 80% of women the impact of their partner's snoring on their ability to get a good night's sleep is very high or extreme
 - Without Mute more than 50% women reported being woken 3+times per night by their partners snoring

2. Sleep is much better

- 60% women described their sleep as good or excellent when their partner was using Mute versus only 14% without Mute (p=.045)
 - This translates to 4 times as many women reported having good or excellent sleep when their partner was using Mute
- 61% of women reported being woken less often when their husbands wore Mute
- 61% of women were able to get an uninterrupted night's sleep when their partner was using Mute vs. 20% without Mute
 - Three times as many women enjoyed an uninterrupted night's sleep when their partners were using Mute

3. Less Snoring with Mute

• 73% of women reported that Mute reduced the overall severity of their partner's snoring